

No. VI-32013/1/17-DGCD (F)
Government of India
Ministry of Home Affairs
Directorate General Fire Service, Civil Defence & Home Guards
(Fire Cell)

East Block - VII, Level – 7,
R. K. Puram, New Delhi-110066

Dated the 20th February, 2017

To

The Chief Secretaries of all States/UTs.

Subject: Observance of Fire Service Week Commencing 14th April, 2017.

It is proposed to observe Fire Service Week from 14th April, 2017 to enhance general public awareness about the necessity of minimizing losses due to fire. 14th April will also be observed as “MARTYR’S DAY” to pay homage to those brave firefighters who sacrificed their lives while discharging their duties.

2. THEME FOR PUBLICITY

“Firemen – Your Partner for Saving Life and Property”

“फायरमैन-जीवन और संपत्ति को बचाने में आपका साथी”

I am to request you that the various publicity media mentioned in the succeeding paragraphs may please be made use of as effectively and promptly, so as to ensure that the publicity campaign generates the maximum public impact.

3. PUBLICITY THROUGH NEWSPAPERS, PRINTED AND ELECTRONIC MATERIALS

Directorate General Fire Service, Civil Defence and Home Guards, Fire Cell, Ministry of Home Affairs has supplied printing and electronic mass awareness material which may be reproduced as per your requirement to give wide publicity on fire safety.

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4. LECTURES AND DEMONSTRATIONS

Lectures, workshops and presentations including demonstrations on fire prevention and fire protection may be organized by the Fire Service personnel at busy public places. Fire Prevention hands-out may be distributed to members of the public during these functions. Film shows may also be organized as a part of this publicity campaign. All India Radio FM Channels, Doordarshan & other TV Channels (Regional channels) are being requested to broadcast fire safety related audio material so that the campaign is worked-out on sound lines to create maximum impact. Local Fire Chiefs may keep close liaison with the local All India Radio Stations. In addition, discussions on common fire hazards in industries, commercial and office complexes, schools as well as in residential premises and the appropriate fire prevention measures for these premises may be arranged for broadcast/telecast through local radio/T.V. stations.

5. ESSAY/POSTER COMPETITIONS

Essay/Poster competitions may be organized in educational/training institutions on selected theme relating to fire prevention and fire safety and prize-winning entries awarded suitable prize on 14th April 2017. Outstanding prize winning entries may be forwarded to this Ministry.

6. FIRE SERVICES: PIN FLAGS

As usual, Fire Service Day Pin Flags may be arranged locally and sold to the Public on 14th April. The collections may be credited to the benevolent funds for the welfare of Fire Service Personnel and families of deceased members of the fire services. The Benevolent Fund has to be operated as per directions issued by the Administrative Authorities.

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7. USE OF TELEVISION

Doordarshan Kendras in the country are being requested to arrange telecasting of suitable feature films/video spots on fire prevention/fire safety during Fire Service Week or on succeeding/preceding days. The local Fire Chiefs may please be advised to get in touch with the local T.V. authorities for making suitable arrangements.

8. OBSERVANCE OF COMMEMORATION DAY – ON 14TH APRIL 2017

As a part of the observance of the Fire Service Week, in accordance with recommendations of the Standing Fire Advisory Council, commemoration day parades may also be held on 14th April and Wreaths laid at 'Martyrs' columns where they exist at the Headquarters of State/UT Fire Services.

9. SPECIAL INSPECTION CAMPAIGN ON FIRE SAFETY IN MULTI STOREYED BUILDING AND MAJOR INDUSTRIES

With a view to inculcate a sense of fire safety in the minds of all concerned and also to minimize losses due to fire out-breaks in high rise buildings in urban areas and

in industries, it is suggested that a special programme may be initiated during the Fire Service Week for survey of fire protection measures taken in these occupancies under your jurisdiction and expert advice be rendered on the measures required to be taken for ensuring adequate safety of the people.

10. It has been decided to give more emphasis on Fire Safety Mass Awareness activities by conducting fire safety drills in Schools. The salient features like evacuation drills, implementation of fire safety order, “do’s and don’ts” in case of natural and manmade disaster and how to use fire extinguisher etc. should be incorporated in the Fire Safety drills.

Fire Cell, Ministry of Home Affairs is distributing printed and electronic Mass Awareness Fire Safety material. These material may be regularly reprinted in sufficient quantity and distribute amongst the school children.

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11. It is suggested that suitable instructions may please be issued to local bodies, industries and fire services to ensure that the Week is observed in a suitable manner so that this year's 'theme' for publicity **“Firemen – Your Partner for Saving Life and Property”** **“फायरमैन-जीवन और संपत्ति को बचाने में आपका साथी”** is brought home to the public to the fullest extent possible.

12. It is requested that a brief report on the measures taken to observe Fire Service Week may please be sent to this Ministry.

13. Receipt of this letter may kindly be acknowledged.

Yours faithfully,

(Prakash Mishra)
Director General FS,CD & HG

Copy to: -

- 1. All the Heads of Fire Services in the States/UTs.**
- 2. All the Public Sector Undertakings (As per List).**
- 3. National Safety Council, Mumbai**
- 4. DG, CISF, CGO Complex, New Delhi**
- 5. Director, NFSC, Nagpur.**
- 6. Director, NCDC, Nagpur.**