

**THE PLAN SCHEME OF
“STRENGTHENING OF FIRE & EMERGENCY
SERVICES IN THE COUNTRY” (2009-13)**

AIMS OF THE SCHEME

- **Strengthening of Fire and Emergency Services in the Country**
- **To Transform the Fire Services into Multi-Hazard Response Force capable of acting as First Responder in all types of emergency situations.**

SALIENT FEATURES OF THE SCHEME

- Scheme Sanctioned :- In Nov 2009
- Duration of the Scheme :- 2009 – 2013 (One Year Extended)
- Total Outlay :- Rs. 200Cr.(Plan)
- State Contribution :- Rs. 40.22 Cr. (10% from N.E. States & 25% from other States)
- Coverage:- 28 States and 573 Districts
- Major component :Purchase of Capital Items (Advanced Water Tender, Quick Response Vehicle, High Pressure Pump and Combi- tools)
- Maintenance/Operation: By States

COMPONENTS OF THE SCHEME

SL. NO.	COMPONENTS		AMOUNT (Rs. IN CRORES)
(a)	Advanced Fire Tender	277 @ ₹ 25 Lakhs	69.25
	High Pressure Pump with Mist Technology	1146 @ ₹ 6 Lakhs	68.76
	Quick Response Team Vehicle	573 @ ₹ 3 Lakhs	17.19
	Search & Rescue Combi tools	1146 @ ₹ 2 Lakhs	22.92
(b)	Total		178.12
(c)	Advertisement and Publicity		2.38
(d)	School Safety Activities		2
(e)	Project Management		1
(f)	Risk & Hazard Analysis		10
(g)	Monitoring & Evaluation		1.5
	Total		200.00



FIRE HAZARD & RISK ANALYSIS

- **Field Survey of 35 States/UTs has been completed.**
- **Reports of 35 States/UTs have been received out of which 15 have been vetted.**
- **Fire Decision Support System (FDSS) Software is under testing, which eventually will be installed in a Server at DGCD Office.**

TOT ACTIVITIES

- 90 Master Trainers, as planned, were trained in USAR, MFR & ToT.
- Till date a total of 1062 Fire Service personnel from 35 States/UTs have been trained, against the set target of 750 personnel in 8 RTCs and NFSC, Nagpur.



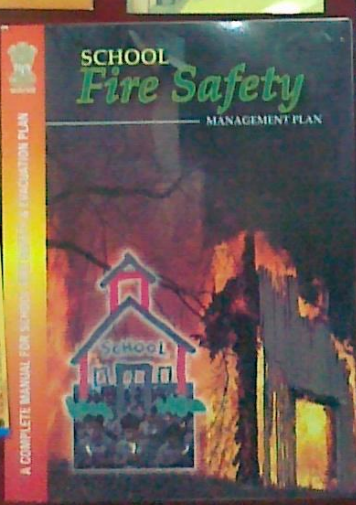
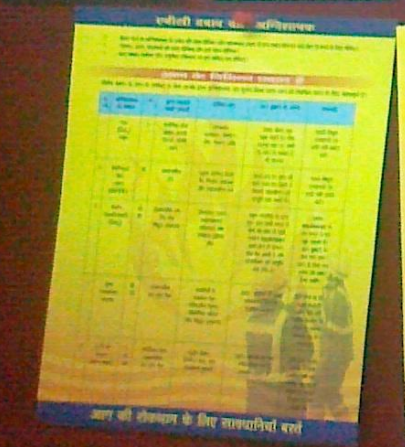
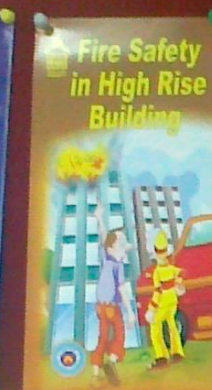
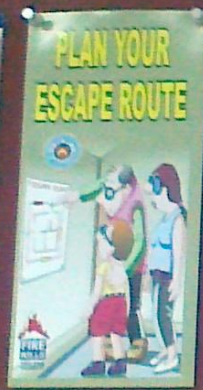
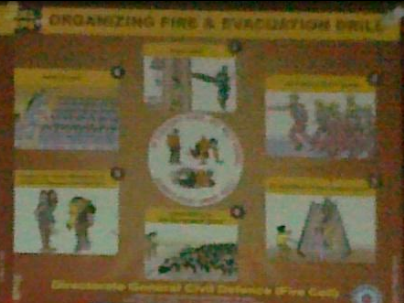
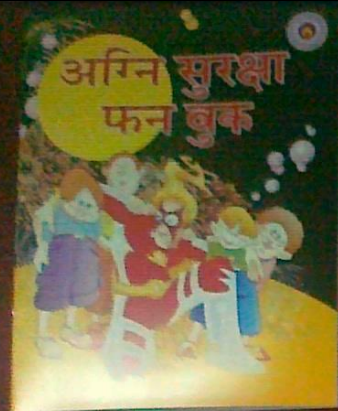
ADVERTISEMENT & PUBLICITY

➤ DGCD (Fire) Office Printed IEC Materials and developed Audio - Video Spots on Fire Safety in the F. Y. 2009 - 10, 2010-11 and 2011-12 in English, Hindi and 11 regional languages and were dispatched to all States/UTs through DAVP. In the F. Y. 2011-12, the previously developed Audio-Video Spots were released in leading National and Regional TV Channels and Radios (All India Radio and Radio Mirchi).

➤ New Initiative: DGCD (FPC) collaborated with Radio Mirchi to promote Fire Safety awareness. Radio Mirchi gladly accepted to do 6 months in their 32 Cities of awareness through their FM 98.3 under Corporate Social Responsibility worth of over 1.5 Crore.

➤ The following Materials were developed in the F. Y. 2011-12:

- 3 Documentary Films as Training Aid (30 Minutes each)
- Two 3D Animation Films (5 Minute & 90 Seconds)
- 5 Video Spots (1 Minute & 30 Sec.) in 5 Different Issues
- 5 Radio/Audio Jingles (1 Minute & 30 Sec.) in 5 Different Issues
- Print Materials on different topics and a Calendar covering 12 different issues were developed and dispatched



IN CASE OF FIRE DIAL

101

OR

**CONTACT THE NEAREST
FIRE STATION**



Films & Jingles on Fire Safety

DOCUMENTARIES

- Khilti Kaliyan Surakshit Bachpan
- Saving a Life - The First Step
(Jeewan Rakshak Ka Pehla Kadam)
- Search & Rescue
(Agni Suraksha Evam Khoj Aur Bachav)

ANIMATION FILMS

- Do's and Don't on Fire Safety
(Fire Fighter Ke Sujhav - Aag Se Bachav)
- Khel Khel Mein
(Prepare your Emergency Escape Plan for Children)

AUDIO JINGLES

- Fire Drill
- Do's and Don't on Fire Safety
- Slum and JJ Cluster
- Fire Safety in Hospital
- Fire Safety in Industries



DIRECTORATE GENERAL, CIVIL DEFENCE (FIRE CELL)

Ministry of Home Affairs

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Films & Jingles on Fire Safety



Documentaries



Video Spots



Animation Films



Audio Jingles



DVD

**Films
&
Jingles
on
Fire Safety**



**DIRECTORATE GENERAL
CIVIL DEFENCE (FIRE CELL)
GOVERNMENT OF INDIA**

SCHOOL FIRE SAFETY ACTIVITIES

During the project period 2009 – 2012, various activities were undertaken to promote fire safety measures in Schools. As a pilot project, 5 States were identified, namely Karnataka, West Bengal, Bihar, Assam and Jammu & Kashmir, in order to organize specific programmes in Schools, like practicing safe evacuation methods, etc. The activities carried out under the School Safety Programme includes the following:

- Developed the School Fire Safety Management Plan Manual
- Printed fire safety promotional materials for mass distribution in Schools like bags, caps, wrist bands, badges and diary-cum-directory.
- Developed a Training Tool in the form of Documentary on “How to organize a School Fire & Evacuation Drill”.
- Promoted Awareness Programme through Street Plays in 200 Schools.
- National Level Fire & Evacuation Drill in School was conducted on 21st January 2011 and 2012, wherein Drill was organize in One School Per District.
- Organized One National Level Painting Competition in Schools on the 14th November 2011 and 3 best paintings awarded.
- This E.Y. (2012-13) a short manual on how to conduct MOCK DRILL is under

Ensure Fire Safety:
Save Life & Property

आग से सुरक्षा:
जान-माल की पूरी रक्षा







Its new beginning.....



THANK YOU